



# Cannes Lions

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2007

## PRESS

### Gold

**DDB LONDON** HARVEY NICHOLS Baseball Catfight, Karate Catfight, Samurai Catfight

### Silver

**DDB BRASIL** TERRA PORTAL WEB PARENTAL CONTROL Sky, Grass, Lake

**DDB LONDON** UNILEVER BESTFOODS MARMITE SQUEEZY Sandals, Mullet, Hairy Chest

**DDB BARCELONA** NESTLE PETCARE FRISKIES-NIDO BIRD FOOD Madam, Sir, Colonel

**DDB PARIS** VOLKSWAGEN CRAFTER Bomb, Bees, Helicopter

### Bronze

**DDB AMSTERDAM** PON'S AUTOMOBIELHANDEL VOLKSWAGEN TOUAREG Boeing

**DDB ARGENTINA** VOLKSWAGEN TOAUREG Forest, Africa, Pole

**DDB BRASIL** MASP MUSEUM Wow, Gosh, Really

**DDB LONDON** HARVEY NICHOLS Menswear

**DDB LONDON** HARVEY NICHOLS Moth, Balloon, Ice

## OUTDOOR

### Silver

**DDB CANADA VANCOUVER** BRAINTRUST CANADA PROTECTYOURHEAD.COM Construction Worker, Trailrider, Skateboarder

**DDB LONDON** HARVEY NICHOLS Menswear

### Bronze

**DDB DUESSELDORF** BERLITZ LANGUAGE SCHOOL Beach

**DDB LONDON** UNILEVER BESTFOODS MARMITE SQUEEZY Sandals, Mullet, Hairy Chest

**DDB PARIS** NIKE FRANCE Crazy Horse Dunk

**DDB URUGUAY** ENERGIZER BATTERIES Little Car

## FILM

### Silver

**DDB LONDON** VOLKSWAGEN GOLF Tea

### Bronze

**DDB AMSTERDAM** CENTRAAL BEHEER ACHMEA HEALTH INSURANCE Acupuncture

**DDB BERLIN** VOLKSWAGEN CARS Horror Movie

**DDB BRASIL** LUFT LOGISTICS Transformer Boxes

**DDB CHICAGO** ANHEUSER-BUSCH BUD LIGHT But He Has Bud Light

**DDB CHICAGO** ANHEUSER-BUSCH BUD LIGHT Rubber Floors



**DDB SYDNEY** NAPCAN CHILD FRIENDLY Children See, Children Do

**RADIO**

**Gold Campaign**

**DDB CHICAGO** ANHEUSER-BUSCH BUD LIGHT Mr. Really Loud Cell Phone Guy, Mr. Really Big Golf Club Maker, Mr. Hot Dog Eating Contest Contestant, Mr. Doggy Day Spa Operator, Mr. Hair Gel Over-Geller, Mr. Enormous SUV Driver, Mr. Boneless Buffalo Wing Inventor, Mr. Artificial Tree Maker, Mr. Holiday Gift Re-Gifter, Mr. Professional Sports Legcramp Rubber Outer

**CYBER**

**Silver**

**DDB BRASIL** COMPANHIA ATHLETICA Evolution

**Bronze**

**DDB BRASIL** TERRA PORTAL Kid's World

**MEDIA**

**Gold**

**DDB BRUSSELS** C&A CLOTHING RETAIL Father's Day

**FiRe ADVERTAINMENT ARGENTINA** PHILIPS FLAT SCREEN TELEVISIONS 2006 Soccer World Cup

**Bronze**

**DDB BERLIN/TRIBAL DDB HAMBURG** VOLKSWAGEN GOLF Schlaemmer's Quest

**DIRECT**

**Silver**

**DDB BERLIN** VOLKSWAGEN PARTS SERVICE Get Your Motherf... Ringtone for Free

**DDB DUESSELDORF** FUTURE SPORTS GYM Orientation Guide

**NAGA DDB MALAYSIA** ISEO ASIA SECURITY LOCKS Break-in

**DDB BERLIN/TRIBAL DDB HAMBURG** VOLKSWAGEN GOLF TOUR EDITION Schlaemmer's Quest

**Bronze**

**DDB SYDNEY** VOLKSWAGEN GOLF R32 Short Car Songs