



Effies

2007

SMALL BUDGETS

TRIBAL DDB NY/DDB NEW YORK PHILIPS NORELCO Philips Bodygroom

NEW PRODUCTS OR SERVICE

TRIBAL DDB NY/DDB NEW YORK PHILIPS NORELCO Philips Bodygroom

PET CARE

DDB SAN FRANCISCO FRESH STEP Lost Litter Box

NON-PROFIT/PRO BONO/PUBLIC SERVICE

DDB SEATTLE REMEMBERINGSEGREGATION.ORG Remembering Segregation

FAST FOOD/CASUAL DINING/RESTAURANTS

DDB SEATTLE MCDONALD'S We're Up When You're Up

MEDIA IDEA

DDB SEATTLE MCDONALD'S We're Up When You're Up